CCIR

Canadian Council of Insurance Regulators

Conseil canadien des responsables de la réglementation d'assurance

June 26, 2009

The Canadian Council of Insurance Regulators (CCIR) is working with the insurance industry through the Canadian Life and Health Insurance Association (CLHIA) and other organizations to revise standards to implement improved disclosure and investor rights for purchasers of individual variable insurance contracts relating to segregated funds.

This project is part of a joint initiative between insurance regulators and securities regulators working together through the Joint Forum of Financial Market Regulators (Joint Forum) to provide investors of mutual funds and segregated funds with meaningful information to assist them before they make their investment decisions. The concepts and principles of the new point of sale disclosure system are set out in the "Proposed Framework 81-406: Point of sale disclosure for mutual funds and segregated funds" which was released by the Joint Forum on October 24, 2008. The framework document can be found on the Joint Forum's website (www.jointforum.ca).

We are seeking your comments on the revised standards for implementing the framework (the framework itself has already been the subject of extensive consultation by the Joint Forum). Concurrent with our consultation, the CLHIA will be conducting a separate consultation with its members on these standards as well as other technical amendments they have made to their guideline entitled, "Guideline G2: Individual Variable Insurance Contracts Relating to Segregated Funds." Similarly, the Autorité des marchés financiers, will also be consulting on their own insurer guideline for the implementation of the point of sale disclosure for segregated funds.

We encourage all interested parties to review and comment on the standards which are attached to this email. The document is also available on the CCIR website (www.ccir-ccrra.org). We ask that comments be submitted by September 11, 2009. Electronic submissions would be preferred.

Please note that CCIR intends to publicly release all submissions received pursuant to this consultation process by posting them on the CCIR web site.

All submissions should be forwarded to:

CCIR Secretariat
5160 Yonge Street, Box 85
17th Floor
Toronto, Ontario M2N 6L9 E
E-mail: ccir-ccrra@fsco.gov.on.ca

Following consultation and any changes that may arise, the adoption of these standards would involve decisions of individual regulators and, in some provinces, provincial governments. Until those decisions are made, these draft standards do not necessarily represent the position of any government. The implementation of these standards would involve regulators working with the CLHIA to amend existing industry guidelines.

Sincerely,



Grant Swanson
Chair, IVIC Point of Sale Committee
CCIR

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