CCIR

CISRO Canadian Insurance Services Regulatory Organizations

By E-mail

February 27, 2008

Dear Stakeholder:

Re: Release of *Incidental Selling of Insurance*

We are pleased to announce that the Canadian Council of Insurance Regulators (CCIR) and Canadian Insurance Services Regulatory Organizations (CISRO) have released a consultation paper entitled *Incidental Selling of Insurance.*

The consultation is primarily an information gathering exercise designed to assess whether the consumer in a position at the time of sale of incidental insurance to make an informed decision about his purchase.

The consultation document is attached to this e-mail. It is also available on the CCIR website (www.ccir-ccrra.org). CCIR encourages all interested parties to review and comment on the paper. We ask for comments to be submitted by April 27th 2008.

Electronic submissions would be preferred. Please note that CCIR and CISRO intend to publicly release all submissions received pursuant to this consultation process by posting them on the CCIR web site.

All submissions should be forwarded to:
CCIR Secretariat
5160 Yonge Street, Box 85
17th Floor
Toronto, Ontario M2N 6L9
E-mail: ccir-ccrra@fsco.gov.on.ca

Sincerely,

Danielle Boulet

Danielle Boulet
Chair,
Incidental Selling of Insurance Working Group

Canadian Council of Insurance Regulators

Conseil canadien des responsables de la réglementation d'assurance